



Client Referral Appreciation Program

The majority of our growth comes from introductions by clients who trust our team. When you connect us with another organization that needs reliable IT support,

We Simply Want to Say Thank You!

How Referrals Work

1. **Make an Introduction** - Connect us via email or LinkedIn to someone who may benefit from our services.
2. **We Handle the Conversation** - Our team reaches out, schedules a conversation, and determines if we can help.
3. **You Receive a Thank You** - If the organization you introduce becomes a Micro Solutions client, we send a referral appreciation gift.

Referral Appreciation Tiers

Referred Client	Appreciation Gift
10-25 employees	\$500
26-75 employees	\$1,000
75+ employees	\$1,500

What Makes a Great Referral

- Businesses with 20+ employees
- Organizations that rely heavily on technology
- Companies frustrated with their current IT provider
- Businesses concerned about security, downtime, or compliance

Referrals are never expected — but always appreciated.

When someone comes to mind who may benefit from better IT support, we would be grateful for the introduction.



Simple Email Introduction

Subject:

Quick Introduction – IT Support

Body:

Hi **[Referral Name]** and Taylor,
I wanted to introduce you both.

Our team has been working with Micro Solutions for IT support, and we've had a really positive experience with them. I thought it might be worthwhile for you two to connect and see if there's anything helpful they could offer your team as well.

No pressure at all — just figured the introduction could be useful.

I'll let you both take it from here.

Best,

[Client Name]

A simple email introduction like this is the easiest way to make a referral.

Other Ways to Introduce Us

- LinkedIn introduction
- Forwarding our contact information
- Asking us to reach out

Referral Reward Options

Default:

- A Service Credit (full reward value)

Alternatives:

- Gift Cards (Visa / Amazon)
- Charitable donations
- Other appreciation options upon request

Alternative rewards are available at 50% of the service credit value

If you'd like to make an introduction or have questions about the program, just reach out.